

STARTING THE NEW YEAR.

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The Sea Coast Echo

The County Paper.

Dunbar Rowland
Jackson, Miss.

SUBSCRIPTION TERMS:

\$2.00 per annum in advance.
Single Copies 5 cents.

VOL. 47 — No. 2

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, JANUARY 14, 1938.

BAY ST. LOUIS CARNIVAL BALL AND COURT SET FOR TUESDAY, FEB'Y 22

Annual Event at S. J. A. Auditorium, Auspices St. Joseph Club—Affair This Year Fancy Dress and Masquerade; Various Committees Selected at General Meeting Held Monday Evening.

A well-attended meeting, marked with enthusiasm and telling spirit was held at St. Joseph Academy club room Monday night of ladies and gentlemen who manifested a lively interest in preparation for the fifth annual carnival ball and court, presented under auspices of S. J. A. Parents' Club.

The date of the ball and carnival court presentation selected is Tuesday, February 22, which, incidentally is Washington's birthday anniversary.

Introducing a new phase it was voted the ball would be both a fancy dress and masquerade affair. The court, however, would be as usual. The queen and king to appear in full Carnival court regalia, with long, training mantles and the general get-up picturesquely and lending all the atmosphere of royalty and canopy that go with such occasions.

At a previous meeting of the Parents' Club Charles G. Moreau was appointed general and executive chairman and at Monday night's meeting Mrs. G. F. Stevenson was elected secretary and as well general chairlady.

Other committees selected follow:

Chairman Ball—Chas. G. Moreau; Court—Messrs. C. J. Gordon, A. G. Favre, and A. E. Voight.

Tickets—Mrs. G. Y. Blaize, Mrs. Theo Tudy, Mrs. Alden Mauffray, Mrs. Claud Monti.

Decoration—Mrs. Claud Kohler, Miss Levia Engman, to be assisted by the entire membership of Parents' Club.

Cloak Room—Mrs. Albert Biehl.

Sandwiches—Mrs. H. T. Fayard, Mrs. C. A. Gordon, Mrs. January.

Soft Drinks—Mrs. F. Gager, Mrs. Bertucci, Mrs. Taconi.

Door Committee—Mr. Thos. G. Smith, Mr. W. L. Bourgeois, Mr. H. Grady Perkins.

Music—Mrs. Chas. A. Breath, Mr. C. J. Gordon, Mr. Alden Mauffray.

Publicity Committee—Mrs. Chas. G. Moreau.

Electrical Committee—G. F. Stevenson, A. Benvenuti, C. Hava.

Ball will begin at 8 o'clock, presentation of King and Queen and Court at 9 o'clock and general dancing, to which the public is invited, to 1 o'clock.

The usual admittance of 50 cents per person, ladies gentlemen and children.

There is every reason to believe the Carnival Ball this year will exceed in splendor and particularly as well in general interest over all previous efforts, predicated this thought on the fact there is a wider interest evidenced, even though the affair is over a month in future. Even though a profound secret, both king and queen, it is understood, have already been selected and the selection of maids and dukes are well ahead in formation.

This affair furnishes entertainment for the Carnival season in Bay St. Louis and this section of the Gulf Coast and many are eager to take advantage of the event for the pleasure and interest offered.

Kings and Queens of Other Years.

1934—Chas. G. Moreau, Miss Marie E. Bertrand.

1935—Ed. J. Arceneaux, Miss Effie Graham Power (Mrs. Heidt D. Elliott.)

1936—Anthony Glover, Miss Louise Carrere.

1937—Dr. James A. Evans, Miss Marjorie Seuzeneau.

1938?

LOCAL PWA LIBRARY PRESENTS ORLEANS BOOK REVIEWER

Mrs. C. C. Henson Tells of "The Citadel," A Story Written by An English Doctor.

Mrs. C. C. Henson, professional reviewer of New Orleans, spoke before a record crowd at the Hotel Reed, Wednesday afternoon.

Mrs. Henson reviewed "The Citadel" by A. J. Croulin. This English novel, written by an English doctor, has aroused much comment on both sides of the Atlantic and Mrs. Henson in a most charming manner, reviewed the life and struggles of the young doctor who kept "The Citadel" always in his heart.

The library is pleased to have given the public the opportunity to hear this very popular reviewer who is in such great demand in New Orleans.

LOCAL WOODMEN INSTALL RECENTLY. ELECTED OFFICERS

Ceremony Followed by Colation and Evening of Social Pastime — Local Camp One of Oldest and Best Known Organizations in Country.

There was quite an assembly of recently-elected officers, Past Counsel Commander Dan Fayard officiating as master of ceremonies at Woodmen Hall Monday evening.

Following the initiation exercises members repaired to the auxiliary building of the main hall and there partook of an informal buffet supper and spent the balance of the evening in social pastime.

Bay St. Louis Woodmen camp is one of the oldest and substantial organizations of our city and county.

The camp is in a flourishing condition, with a splendid membership, and the handsome and spacious hall of their own is free from debt, with money in the treasury.

The following are the new officers for the year:

Dan Fayard, Past Counsel Commander.

Jos. V. Bontemps, counsel commander.

Thos. F. Monti, Jr., advisor lieutenant.

Dan J. Ziegler, banker.

W. L. Bourgeois, secretary.

Paul Bourgeois, escort.

Leo P. Blaize, watchman.

Dr. C. L. Horton, physician.

Anthony Loiacano, auditor.

Gaspard Maurig, auditor.

Chas. Banderet, auditor.

Solemn Mass of Requiem for Mother of the Rev. P. Moran

Solemn Ceremony at Church Our Lady of the Gulf, Thursday Morning — Attended by Clergy South Mississippi.

Solemn Mass of Requiem for the repose of the soul of Mrs. Margaret Moran, mother of Father Patrick Moran of the Parish of Our Lady of the Gulf, who died in Ireland Sunday morning, was offered in the Church of Our Lady of the Gulf, in Bay St. Louis, Thursday morning at 9 o'clock.

Father Moran was celebrant of the Mass.

Father Francis McCollam, from Biloxi, Deacon, Father Leo Fahey, Soft-Deacon, Father Wm. J. Leech.

Many priests of the Diocese attended this Mass, including Very Rev. A. J. Gmelch, Very Rev. Hubert Spangler, Gulfport, Very Rev. John H. Gasper, S. V. D., rector, St. Augustine's Seminary, Rev. Norbert Schuler, S. V. D., Rev. Lawrence Friedel, S. V. D., Rev. Joseph Holken, S. V. D., Rev. Thomas Hayes of Pass Christian; Rev. James McKenna, Director of the Propagation of Faith; Rev. Thomas A. Lilley, C. M., Long Beach, Miss.; Rev. Joseph Hennessey, S. S. J., Gulfport, Miss.; Rev. Joseph E. McKee, S. S. J., Pascaugoula, Miss.; Rev. Walter E. Mulroney, S. S. J., Biloxi, Miss.; Rev. Joseph Holland, Mississippi City, Miss.; Rev. Denis O'Sullivan, Biloxi, Miss.; Rev. Francis Quinn, Biloxi, Miss.; Rev. James McGlaide, Biloxi, Miss.; Rev. J. Fillinger, Missionary Priest, from the Archdiocese of Chicago; Rev. Patrick Carey, Pascaugoula, Miss.; Rev. Michael Costello, Waveland, Miss.; Rev. Joseph Schermesser, Seneca, Miss.; Rev. Patrick Kelly, S. M. A., Meridian, Miss.

The Mass was sung by the Brothers of the Sacred Heart.

In attendance were the Students of St. Stanislaus College, St. Joseph's Academy, The Sorborn and a large number of the congregation.

The Rev. Father Moran is widely known and highly esteemed and deepest sympathy is felt for him in the loss of his mother. She passed away at her home in Ireland, where Father Moran had visited some two years since. No detail of her passing is available at this time.

A. E. VOIGHT IS SPEAKER BEFORE BAY ST. LOUIS ROTARY

Local Business Man Ad-dresses Group on Subject

International Highway—Travel Channel Would Cover 14,000 Miles.

The Rotary Club sponsored a program along the lines of "International Service" at their regular meeting, Hotel Reed, Wednesday noon.

Rotarian A. E. Voight was the speaker for the occasion, and the subject was "Seeking Peace in the Concrete Way." He opened his talk by stating that improved methods of travel and communications between the nations of the world will be of untold value toward the promotion of peace and good will.

He compared the boundary line between United States and the Dominion of Canada with that of other boundary lines in the world. The absence of fortifications, he said, in itself was an everlasting symbol of peace and understanding that is enjoyed by the people of the two nations.

In discussing the proposed International Highway, that begins in Alaska, and traverses the length of the continents of North and South America, he said this would afford a scenic route of nearly 14,000 miles through land inhabited by many different people of the world. This of course would give these people a great opportunity of visiting each other understanding their respective problems, and in this way become friendly neighbors. He explained further that one of the major problems facing the completion of this "dream highway" is that the Canadian government would be required to stand most of the cost for a highway connecting the United States

and Alaska, the latter a possession of America. On the other hand Canada will receive much benefit from a great trans-continental highway, and it is hoped that this difficulty will be overcome and the "dream" realized in the near future.

NOTICE MISSIONARY SOCIETY MEETING.

The regular January meeting of the Woman's Missionary Society of the Methodist Episcopal Church will be held on January 18, 1938 at 3:00 o'clock at the M. E. Church for installation of new officers for the coming year. A cordial invitation is extended to all wishing to attend.

Mr. H. R. Hubert is still confined to his bed.

Mr. D. Cuevas of Kiln is a medical patient.

Mr. and Mrs. Clarence Moran an-

ounce birth of a son, January 11.

Both mother and baby doing nicely.

Mrs. J. W. Cuevas of Kiln is a patient.

Mr. Joe Ellis was discharged from the hospital Tuesday.

Mr. Nick Idalis is ill at the hos-

ital.

Mrs. Raymond La Fontaine of Ans-

Wilmer Ladner of DeSoto was

discharged Tuesday.

Miss Catherine Cuevas of Sellers

a medical patient continues ill.

BIRTHDAY BALL FOR JAN'Y 29.

President's Birthday On A Sunday Will Be Observed With Annual Party for Paralysis Victims on Saturday.

It has been officially announced from headquarters at New York City that the annual President's Birthday Ball, benefit the national fund to combat paralysis, will be observed on Saturday the 29 since the date of Mr. Roosevelt's natal anniversary falls on a Sunday this year.

Mr. Chas. A. Breath, chairman of the music committee, announces he has procured one of the best bands and that the use of his beautiful night club will be given over complimentary for the event, a liberal contribution.

In this connection it might be well to state here, that adhering to a rule of the club and which has the approval of the ball committee, there will be no "breaking in" by gentlemen who come stag to such affairs. A lady dancing with a gentleman will be assured no other will "break in" and interfere with that particular dance.

Young men and others will bring their own dates or ask ladies to dance who are not on the floor at the time.

Things are shaping fast for the President's Party and there will be the usual attending success. The public not participating in the dance or attending the ball will, as usual, send their contribution of price of tickets to the chairman of the benefit.

REMINISCENT OF CECIL DE MILLE IN BAY ST. LOUIS. 1907.

Presented Bohemian Girl at Osoinach Opera House Enroute to New Orleans.

Bay Mercantile Company Announces Readjustment And Estate Settlement Sale — To Continue 15 Days From January 15.

In order to readjust the business anew and to afford an estate settlement, Henry W. Osoinach, of the Bay Mercantile Company, announces a 15-day special sale to readily realize funds and to reduce an immense stock.

This sale begins Saturday, the 15th, of this week and will continue from day to day for two weeks. A sales specialist is checking the entire stock and with Mr. Osoinach, reducing prices to that point that will mean a sweeping sale from every one of the various departments of the big store.

This appears to be an unusual opportunity for families to provide themselves with many needed things that otherwise would cost so much more. Every item in each department is marked down. This is a bona-fide sale, as the Bay Mercantile Company, during its forty years of existence, has been known to put on. In order to settle an estate it becomes imperative that a quick readjustment be made and in this wise the public will vastly benefit therefrom.

It is suggested to make early purchases while the stock is complete and selections and sizes are available. Friends from the country will find it to their advantage to buy now.

A four-page full newspaper size circular, by the thousands has been printed at the Echo plant, that is in course of distribution.

WEEKLY NEWS NOTES FROM THE LOCAL HOSPITAL

Mr. and Mrs. F. W. Witter announce the birth of a daughter weighing 7 1/2 pounds. The little Miss has been named Rai Ann. Both mother and baby doing nicely.

Mr. H. R. Hubert is still confined to his bed.

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a medical patient continues ill.

He was widely connected and well known.

MERCHANTS BANK AND TRUST CO. RE-ELECTS BOARD AND OFFICERS

Annual Statement Reveals Unmistakable Figures To The Effect Bank's Business Shows an All-Round Increase Over Previous Year.

At the regular annual meeting of stockholders of the Merchants Bank & Trust Company, held last Friday night, with a majority of stock voting, the following-named were elected to serve as members of the Board of Directors for 1938, in alphabetical order:

Joe B. Burrow, Robert L. Camors, Emilio Cue, Miss Ethel H. Gex, Walter J. Gex, Chas. G. Moreau.

In turn the directors elected the following-named officers for the new year: President, Chas. G. Moreau; vice president, Walter J. Gex; vice president, Emilio

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Seventh Year of Publication

Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County

Official Journal City of Bay St. Louis.

Member National Editorial Association.

Member State Press Association.

Subscription Terms, \$2.00 Per Annum

Always in Advance.

Entered as Second-Class Matter at the Postoffice, at

Bay St. Louis, Miss., under Act of March 3, 1879.

GOV. WHITE'S FREE TAX PLAN.

GOVERNOR Hugh White electrified the State and nation last week when his message to the Legislature carried recommendation that all homes in Mississippi be tax exempt of State, county and municipal taxes. There were no "ifs" and no "ands" no limit to tax-free valuation, no restriction of any kind. Simply, dwellings occupied as home by the owner would be tax free.

Such a recommendation met with instant approval—on the face of things. Surely every legislator would be willing to free his constituency from the ad valorem tax. It would be recommendation for continuance of service and re-election would be secure.

And the general public, too, endorses the thrilling announcement. Even though, as The Echo has always contended, there is nothing free. Free schools, free school books and free this and free that are in the last analysis frequently pretty expensive. To assume otherwise would be faulty logic. The law of compensation ever remains and must be reckoned with.

How Governor White is going to contrive to put his popular free-tax homes plan into effect we do not say, neither does he infer. Will the sales tax be doubled or extended to a 5 per cent limit?

However, he does say the matter is for the Legislature, now in session, to discuss, to appoint proper committees and to work out the plan he possibly might suggest. Then, that committee's labors accomplished, he would call a special session of the legislative body and the subject would become law. To amend the constitution is more feasible and would stand, according to legal opinion. The outcome will be watched with interest and, to say the least, the recommendation is not only novel, but of direct interest to the bulk of tax-payers. Taxpayers are largely home owners in Mississippi since we have no large cities nor manufacturing or industrial centers in the State, composed largely of residential owners and farms, for the farm home, it is stated would and must be considered as a homestead.

THE BRITISH LAY THEIR KEELS.

DURING 1937 the British government had under construction 5 battleships, 21 cruisers, 4 aircraft carriers, 49 destroyers, 19 submarines, 3 depot ships, 24 escort, minesweeping and patrol vessels, 3 gunboats, 17 motor torpedo boats and 2 surveying ships—a total of 148 vessels.

There is talk of a program to be announced in a few months that will include three to five battleships, seven cruisers and a generous quota of destroyers, submarines and other light tonnage.

What are the British up to? It's easy; they plan a "two-hemisphere" navy, able to protect their interests in Europe and the Far East at the same time. That's what they built the base at Singapore for and there is no reason to believe that the British are going to try to make peace with the belligerent nations by crawling into a hole and hiding their heads.

VACATIONS AND TAXES.

THE American Automobile Association estimates that 42,000,000 persons in this country annually take a vacation motor trip at a cost of about \$100 per individual. Adding to these figures the 7,700,000 people who travel on pleasure excursions by rail the New York Times calculates that vacation trips in the United States cost around \$5,000,000,000.

The exact figure is not important but it is interesting to realize that despite all the talk about high taxes the sum represents more than the collection of all local taxes in this nation, twice the estimated taxation by State governments and two-fifths of all tax collections in the country.

Evidently the taxpayer is not yet broke and the nation has surplus funds with which to enjoy life. It is well to realize this and to remember that taxation is not vicious if the proceeds are wisely and intelligently expended in the public interest.

SALES TAX HAS COME TO STAY.

ALL EYES are turned to Jackson where the Legislature is in session. There are many proposals for new laws and amendments but no recommendation is attracting more attention than Gov. White's to abolish the ad valorem tax. Evidently the sales tax has come to stay. The argument to place the burden of taxation on one and all alike is an argument that wins unanimous acclaim. The idea of "soaking the rich" is faulty. It has been tried by the nation and found wanting. Why not one and all alike pay equal proportion? As a whole we enjoy protection and benefits given by the State, rich and poor alike.

ETIQUETTE IN WAR.

THE Japs, for all their cussedness, are an interesting people.

For example, when a Japanese soldier is called to war it is customary for the employer to continue to pay his salary to his family. There is no law but etiquette prescribes it and business houses obey. Even foreign firms operating in Japan, and employing Japanese, adhere to it as a matter of "good business."

It might even be a good idea for the United States to adopt the same practice during the next, if we have one.

LOCAL BUILDING BOOM FOR 1938.

WE expect a great building boom for this year for the Bay St. Louis-Waveland territory and there is every reason to expect fullest realization of this anticipation.

Local conditions are improving. As yet we are not affected by the general recession. Demand for local building has grown to such proportion that there can be no further postponement. For the past eight years there has been a dearth of building and countless old houses have fallen into that state of delapidation for want of attention that is beyond repair. The cost would not be justified. Better build new houses. Old ones revamped, repaired and generally renovated are costly and the same old house, devoid of modern convenience, remains.

There is need of two hundred new houses in Bay St. Louis and adjacent territory. And the time to build is at hand. The demand is growing more acute.

People able to pay for better houses will not rent property that has practically become obsolete. An old house lacks every essential of modern appointment that means for health and convenience. It becomes an eyesore allowed to fall into so degenerate a state as to become despicable. Certainly none will seek such premises; none care to be associated with decay and distress. Someone has said we are known by the houses we live in. Material is available in all forms. One can easily build of brick, stucco or lumber. Interiors are now constructed of various new surfaces—many to select from and all making for the most economic form of walling. Roofing is no more the proposition that formerly beset the owner planning to build. Various kind of " slate" and " shingle" are now fireproof, easy to apply, making for leak-proof tops and cutting insurance rates to minimum.

Capable contractors and builders reside locally. All forms of modern and approved building material may be purchased locally, saving cost of transportation, seeing what one buys and helping to keep money at home.

It is easy to build today. Many plans of finance are available. All necessary is the down payment.

Should Gov. White's recommendation of tax free homes go into effect, even though he be not a magician, there will be a veritable boom in building. That is self-evident.

There are a great many crimes committed in the name of economy.

GULF COAST WOULD BENEFIT MOST

TAX-EXEMPT homes in Mississippi, as proposed by Gov. White, Mississippi's great friend and doer, would prove a boon to the Mississippi Gulf Coast since it is a place of homes and where many people dwell and receive their livelihood from outside sources. Surely, within a few years many from away would move to the Coast, to Bay St. Louis and Waveland to live and enjoy the health-giving climate and scenic beauty of the Coast.

Thousands would move here from other places since many families may reside anywhere frequently a matter of choice and selection. Many live here now for the reason they would rather dwell here than elsewhere.

The Sea Coast Echo is of the opinion, sharing it with many others, that the section of Mississippi known as the Gulf Coast would share in the benefits of this proposed tax-exemption to a greater and more beneficial extent than anywhere else in the state-wide territory.

Gov. White is mindful of how hard it is for many to keep the roof overhead; that owners have lost their home by tax-forfeiture to the State. Under the new plan, a home once owned and paid for would forever enjoy the security of permanent ownership.

It ought to be as much satisfaction to pay an old debt as it is to collect one.

"THE BUCCANEER"

THERE is considerable disparity of opinion by people who viewed the presentation of the "Buccaneer," at New Orleans this week. Thousands have flocked daily to the theater and saw the film that unfurled a most engaging story in which, according to our way of thinking General Andrew Jackson is the greatest of all heroes.

However, the film glorifies Lafitte, the pirate, for the reason of his group of men, reputed one thousand in number, are reported to have joined with American forces and helped rout the enemy.

The British approach the pirate and offer him money and liberty should he join their forces. Lafitte reasons he has no flag but that of skull and bones; that he would rather fight for one of recognition. He spurns the British offer and joins the ranks of American fighters at New Orleans.

He is admitted to mingle with the very best of recognized elite of that time; privileges that don't seem to jibe with the traditions of aristocracy of Old New Orleans. Finally, the finis is at a time when, after the war victory, he is allowed to go his way on condition which General Jackson reiterates—one hour's getaway.

Thus, our film hero, becomes a fugitive from all that is law abiding and respectful, an outcast and muchly-hunted man awaiting a rope's end. Not such glorifying end. Rather contradiction to the apparent objective of the film version.

The silence about Santa Claus in January is appalling.

WILL THE SLAUGHTER CONTINUE?

REGARDLESS of the country-wide fight made by newspapers and other publicity agencies over the nation seeking for sane and safer auto driving, number of killings and mishaps on highways continue to total in ghastly proportion. It seems to be a hopeless task.

The record of life-taking continues. The fight seems discouraging one and newspapers are announcing they are about to give up the fight. Federal legislation of the most drastic kind with State aid is invoked in many sections. The price of a life on the highways is apparently of no regard.

Sensible nations avoid war but they can't do it by dodging bullets.

INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

ONE of the highest salaried directors in Hollywood is Henry Koster. Two years ago he came from Europe and was unable to speak a word of English. He was finally given a class B picture to direct, "Three Smart Girls." He made it into one of the surprise pictures of the year and followed it with "100 Men and a Girl." He is only 33 years old.

Victor McLaglen and Brian Donlevy are back at Twentieth Century-Fox after completing work in Grace Field's picture "He Was Her Man," in London.

"Saratoga Chips" was bought for Eddie Cantor but is being rewritten for the Ritz Brothers.

Tyrone Power will play the part of Count Axel de Fersen in "Marie Antoinette."

Isa Miranda will start her screen career in Somerset Maugham's "The Letter." It was made into a picture in 1928 with Jeanne Eagels and Herbert Marshall as the leads.

David Niven is to be in "Four Men and a Prayer," a starring vehicle for Loretta Young.

Gary Cooper presented his wife, wife with an expensive roadster for Christmas. Mrs. Pat O'Brien received a new home, completely furnished; Virginia Bruce was given a silver fox cape by her new husband. Mrs. Basil Rathbone's husband gave her a mink coat.

Although Ted Healy had earned approximately \$750,000 during his twenty years of vaudeville, he died leaving his wife and week old son penniless. Healy's last pay check of \$1,000 went to pay his funeral expenses. The only film celebrities who attended the services were Robert Young and Patsy Kelly.

Alan Curtis, a former cigarette ad model got his first chance for a good screen part when Joan Crawford noticed him on the lot and had him cast as her husband in "Mannequin."

Marien Davies supports a clinic named for her in West Los Angeles.

The building covers a block and has a staff of three nurses, three dentists and fifteen visiting doctors. Eddie Cantor founded a boys' camp 20 years ago at Cold Spring, New York, and takes care of 2,500 boys during the year with all expenses paid.

Robert Montgomery spends about \$200 a week to support old friends who are needy. These are only a few of the generosity sponsored by movie folks.

WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

THE ANTI-BEER BILL.

(Jackson News.)

"STUPID and arrogant" is the description given by the Natchez Democrat of the bill to repeal the sale of legal beer in Mississippi.

It is even worse than that, but let the Natchez Democrat tell the story of this alleged "reform" in a terse and intelligent manner:

The movement launched in the Mississippi legislature to repeal the law legalizing the sale of beer in the counties that approve or local option is stupid and arrogant.

It is a high-handed attempt to impose the will of narrow-minded would-be reformers to stroy a legitimate business and promote the interests of bootleggers.

The advocates of a bone-dry status for the state of Mississippi are not moral leaders. They represent no great and holy cause, they are not crusaders for right and justice—far from it. They are simply meddlesome.

Under the present local option law and wine law, any county that does not desire the legal sale of wine and beer can forbid the sale.

Bootleggers and professional "drys" have succeeded in putting legal beer and wine out of over half the counties, but the records show that there has been no decrease in consumption.

In the days when the Anti-Saloon League was in its glory the bone dry laws of Mississippi were a farce.

The very counties that have prohibited illegal sale of wine and beer under the present local option law present the strongest possible arguments against a return to the statewide "bone dry" bootlegger status.

There are counties in Mississippi, Adams is one of them, for which we give thanks, where the citizens are content to mind their own business without meddling in the affairs of other communities.

The sale of beer, wine, yes and hard liquor, too, should be subject to local option.

Why should bootleggers and their "stooges," the professional prohibitionists, who are striving to do away with all restrictions by re-enacting a legal fiction be permitted to get away with it?

Under prohibition we had spying and sniping; we had murder at the hands of prohibition enforcement officers; we had bath-tub gin; we had an era of Nazism and Fascism when prohibitionists cracked the "drys" yelling for repeal, is a farce and a humbug.

It would be superfluous to add words to the above graphic description of conditions as they are in Mississippi.

At present Mississippi is flooded with hard liquor.

The records of federal rev-

52,000 persons were interviewed by talent scouts for the major studios last year. Of these over 6,000 were given auditions, 360 were given screen tests and 56 were sent to Hollywood.

Because of her high rating in the Motion Picture Herald's poll for ranking box office stars, Jane Withers has had her salary increased from \$1,500 to \$2,500 a week. That, with her endorsements, brings her weekly stipend up to about \$4,000 a week or just about half as much as Shirley Temple receives. Her studio refused to let her accept a radio offer of \$75,000 for twenty-six appearances.

Frank Nugent in the New York Times chooses as the ten best pictures of the year:

"The Life of Emile Zola." "The Good Earth." "Stage Door." "Captains Courageous." "They Won't Forget." "Make Way for Tomorrow." "I Met Him in Paris." "A Star is Born." "Camille." "Lost Horizon."

W. C. Fields sent 300 Christmas cards in 1936. This last season he omitted one name—that of the doctor who is suing him for an unpaid bill.

Charles Boyer and his wife are back in the States after a visit to Europe. Douglas Fairbanks, Sr., and his wife are in Hollywood having landed in New York during the holidays.

Marien Davies supports a clinic named for her in West Los Angeles. The building covers a block and has a staff of three nurses, three dentists and fifteen visiting doctors. Eddie Cantor founded a boys' camp 20 years ago at Cold Spring, New York, and takes care of 2,500 boys during the year with all expenses paid.

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NEW PLANS

ARE we ready for the New Year—ready to make new progress towards our goals: the new home that we want to buy; or renovations on the old home; new furniture, new equipment; the long-anticipated journey; advantages desired for the children?

The shortest road to these desires is by way of a steadily growing savings account.

WE INVITE YOU TO SAVE HERE.



Merchants Bank & Trust Co.

On the Beach at R. R. Crossing
Bay St. Louis, Mississippi
Member of Federal Deposit Insurance Corporation
"A Friendly Bank and a Bank of Service"

Chairman For Harrison And Hancock Counties Announced by K. Morgan

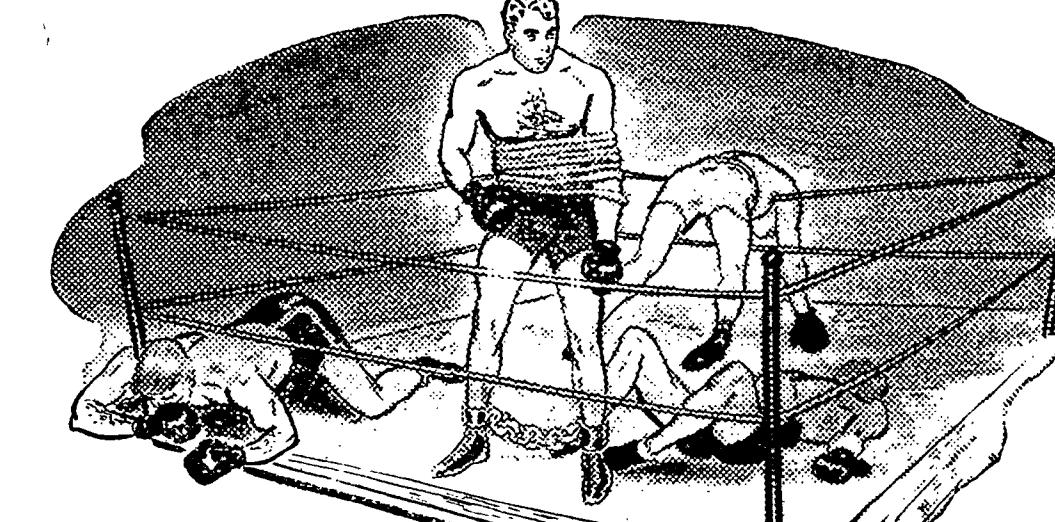
(Gulfport Guide)

Appointment of Dave Cottrell of Gulfport and Charles G. Moreau of Bay St. Louis to serve as chairmen of the "Fight Infantile Paralysis" Counties in Harrison and Hancock Counties respectively was announced by Keith Morgan of New York, chairman of the committee for the celebration of the President's Birthday.

The chairmen will have charge of the organization of their two counties, both for the founding of the new National Foundation for Infantile Paralysis and also the benefit entertainments to be held Saturday, January 29, in celebration of President Roosevelt's birthday.

The chairmen will be pleased with this artistic adornment of the walls of the attractive interior of the city's new P. O. building.

U. S. will urge Mexico to soften crusade against foreign business if silver buying is to continue.



This fellow has to be

Waveland Activities

Personal and General News Notes of the Week From Sister City and Vicinity.

MRS. C. Castaneda, Mr. and Mrs. Harold Dubuisson and children, Harold, Jr., Cecil and Jannell, spent the week-end with Mrs. Norine Lind.

Mr. and Mrs. Paul Hale have just returned from a trip to Mobile. Mrs. Hale's daughter, Miss Edna Nash, has gone back to Knoxville, after a visit here.

Elaine Dufour who has been ill and confined to her home is better and is back at school.

Mr. Nick Idallis who is very ill and threatened with pneumonia had to be removed from his home to the hospital.

Mr. and Mrs. Oseola Brewer and their aunt Mrs. J. O. Farrar were here for the day Saturday visiting friends.

Mr. and Mrs. Alfred Ziegler who have located at Mistletoe have as their guest for a week Mrs. Chas. Ziegler.

En route to the city Mrs. Joel Lawrence stopped for a short visit with her sister Mrs. Penrose after a summer in California and Detroit.

Mrs. James Crump entertained at a barbecue under the trees at their country home on the bank of Jordan river. Many of their New Orleans and coast friends participated.

Mrs. C. O. Dufour is in the city on a business trip.

A. & G. Theater

AMES & GASPARD, Proprs.
G. AMES, Mgr.

Thursday & Friday, Jan. 13-14.
JAMES CAGNEY & E. DAWNS in
"SOMETHING TO SING ABOUT"
Paramount News and Cartoon.

Saturday, 15th.
WARNER OLAND & JEAN MARSH in
"CHARLIE CHAN ON BROADWAY"
Comedy and Chapter No. 2 of
"Jungle Jim"

Sunday-Monday, 16-17.
BARBARA STANWYCK &
JOHN BOLES in
"STELLA DALLAS"
Fox News and Cartoon.

Tuesday, 18.
PETER LORRE & DOLORES DEL RIO in
"LANCER SPY"
Short Subjects.

Wednesday, 19.
GLADYS GEORGE & WARREN WILLIAM in
"MADAME X"
Comedy and Short Subjects.

Thursday & Friday, 20-21.
WARNER BAXTER & JOAN BENNETT in
"VOGUES OF 1938"
This Theater is Equipped with

THE NEW
WESTERN ELECTRIC
MIRROPHONIC
SOUND SYSTEM

STATEMENT OF THE FINANCIAL CONDITION OF MERCHANTS BANK & TRUST COMPANY

Located at Bay St. Louis in the County of Hancock, State of Mississippi, at the close of business, Dec. 31st, 1937, made to the State Comptroller, Department of Bank Supervision, State of Mississippi, in response to call made therefore as provided in Section 20 of Chapter 146, Laws of 1934 of Mississippi.

ASSETS

Loans and Discounts	\$258,575.21
Overdrafts	NONE
Other Stocks, Bonds and Securities	\$1,503.25
Banking House \$14561.94 Furniture & Fixtures \$4899.54	19,461.48
Real Estate owned other than banking house	57,876.00
Cash in vault and balances with other banks	64,787.54
Other assets	5,793.95
Total	\$467,797.43

LIABILITIES

Demand deposits, except U. S. Government deposits, public funds and deposits of branch and other banks	\$156,436.13
Time certificates and Savings Deposits, except Postal Savings	166,372.01
Public funds of States, counties, school districts and other subdivisions or municipalities	50,702.68
Deposits of branches and other banks, including certified and cashier's checks	69.00
(Total Deposits \$373,579.82)	
Reserve for interest, taxes and other accruals unpaid	3,609.63
Other Liabilities	793.50
Capital Stock and Undivided Profits	
Preferred A	NONE
Preferred B	NONE
Common	\$35,000.00
Surplus	35,000.00
Reserves against real estate	13,685.08
Undivided Earnings (less expenses, etc.)	6,110.40
Total	\$467,797.43

I, Joe B. Burrow, Cashier, do solemnly swear that the above is a true statement of the financial condition of Merchants Bank & Trust Company, located at Bay St. Louis, in the County of Hancock, State of Mississippi, at the close of business on the 31st day of December 1937, to the best of my knowledge and belief.

Correct-Attest:

JOE B. BURROW, Cashier.
CHAS. G. MOREAU,
ROBERT L. CAMORS
Directors.

STATE OF MISSISSIPPI, County of Hancock.

Sworn to and subscribed before me by Joe B. Burrow, Cashier, this 7th day of January, 1938.

EVELYN H. CONNER, Notary Public.

My commission expires 2/26/38.

SAMUEL GOLDWYN'S "STELLA DALLAS" DUE AT A. & G. SUNDAY.

With Barbara Stanwyck
Strong Cast Headed by
John Boles Includes Anne
Shirley, Alan Hale, Barbara O'Neil and Tim Holt

The Samuel Goldwyn production "Stella Dallas," with Barbara Stanwyck in the title role, the attraction at the A. & G. Theater, beginning Sunday and Monday, is a tense drama of a mother who sacrifices her own right to happiness for the sake of her daughter. It gives Miss Stanwyck the strongest role in her entire career and one which is coveted by every leading actress in Hollywood.

Co-starred with Miss Stanwyck is John Boles with a distinguished supporting cast, including Anne Shirley, Alan Hale, Barbara O'Neil, Al Shean of the famous team of Gallagher and Shean and Tim Holt son of Jack Holt.

"Stella Dallas" is without doubt one of the most poignant and gripping stories ever to be filmed. It was originally a best-selling novel by Olive Higgins Prouty, later a success on the Broadway stage and as a silent picture produced by Goldwyn twelve years ago, scored a sensational hit.

It brought to attention such stars as Constance Bennett, Douglas Fairbanks, Jr., who played his first adult role in the production, Lois Moran and Alice Joyce. Ronald Colman, whose picture career had just started, leaped to box-office prominence, and Belle Bennett, in the characterization of the mother, was catapulted from obscurity into the star class by her performance.

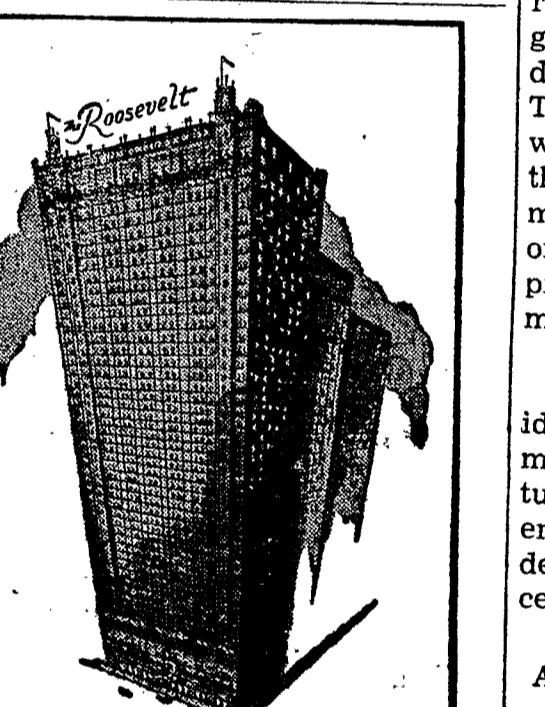
In the new sound version Mr. Goldwyn has utilized every facility of his tremendous production resources in the creation of what is regarded as one of the more important pictures of the current season. Two of filmdom's finest writers, Sarah Mason and Victor Heerman, prepared the script, and the direction was in the hands of King Vidor, who made "Street Scene" for Mr. Goldwyn as well as a succession of other smash hits.

"Stella Dallas" is released through United Artists.

Ship By MOBILE EXPRESS, Inc. FOR DEPENDABLE FREIGHT SERVICE

Trucks Leaving New Orleans
Nightly to Give Quick and
Satisfactory Morning Service
New Orleans Phone RA 2114
Bay St. Louis, Miss.

V. A. MORREALE, Agent
Phone 371



The Smartest Hotel in NEW ORLEANS

Warm cordiality, an atmosphere of rare beauty and good taste, a sincere regard for your well-being—plus the modern equipment, service and the fine, satisfying foods that make comfortable living away from home possible. These indispensable things are yours to command.

750 ROOMS
WITH BATHS
3 UP
AIR CONDITIONED
ROOMS AT LOW
COST

Joe Pat O'Shaughnessy
Maj.



Congressional Sidelights by Congressman Wm. M. Colmer

President's Message Should
Be Reassuring to Business—
Unemployment
Census Vexing Problem—
Many Out of Jobs—President
Says Budget Will
Again Be Out of Balance.

With big business blaming Government for the present recession and several high officials of the government recently blaming business the President's message on "the state of the Union" was awaited with more than usual interest. Would he retreat in the face of business' charge that his policies have scared capital into hiding, or would be add further fuel to the flames recently kindled in speeches by Assistant Attorney General Jackson and Secretary Ikes, laying responsibility for the recession to monopolistic practices of big business in raising prices out of proportion to the increase in labor and other production costs? He did neither. While he made it very clear that he has no intention of abandoning the objectives previously laid down or, as he put it, of letting the people down, his attitude toward business was much milder and more conciliatory than the recent utterances of other Administration spokesmen. He directed his attack only toward the "small minority" which have "displayed poor citizenship by engaging in practices which are dishonest or definitely harmful to society" and insisted that the Administration's attacks on some misuse of capital are not to be regarded as an "attack on all business." On the whole the message should be reassuring to business.

Unemployment.

That our most vexing problem, unemployment, is far from solved was brought home forcefully in the recent preliminary report of the unemployment census. Nearly eight million people returned cards stating that they are without work, and a check in about fifteen hundred localities of the accuracy of the census indicated that there was a possible error of thirty percent, which would bring the total possible figure to about eleven million. The correct figure probably lies between the two.

However, before the census could be completed, its figures probably were obsolete because of the recession which has struck with full force since the census was taken. It is estimated that from one to two million people have been thrown out of jobs since then.

A Senate Committee is now investigating the causes of the present recession and is receiving the suggestions of various captains of industry as to what should be done. The hardships of being without work will be cushioned to some extent this year by payments of unemployment insurance under the provisions of the Social Security Act, but the problem of unemployment still remains.

Budget.

In his budget message the President despite the fact that Government expenses are being cut to the tune of a half billion dollars. Government experts blame this on the decline in revenues due to the recession.

AND THEY CALL IT CLASSIC—

Bing Crosby can roll his eyes, lift his eyebrows and moan; Martha Raye can open the Grand Canyon and bawl, yet people say, "Ain't they sweet?" We don't blame Bing and Martha, they get paid to do that way. We foots pay to see them do it. —Picayune Item.

Steel and iron exports in 11 months of 1937 topped 1929 figure by 36.3 per cent and that of 1936 by 191.5 per cent.

C. C. Chester sees hope in acceptance of government and labor of doctrine that production determines real income.

Less Monthly Discomfort

Many women, who formerly suffered from a weak, run-down condition as a result of poor assimilation of food, say they benefited by taking LAROL, a special medicine for women. They found it helped to increase the appetite and improve digestion, thereby bringing them more strength from their food.

Naturally there is less discomfort at monthly periods when the system has been strengthened and the various functions restored and regulated.

Card, praised by thousands of women as well worth trying. Of course, if not, need to consult a physician.

NOTICE TO CREDITORS

Letters of Administration on the Estate of John O'Sullivan, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 8th day of January, 1938, and therefore notice is hereby given requiring all persons having claims against said estate to have same probated and recorded by the Clerk of said Court within six months from this date, and failure to so probate and register same in six months will bar the claim.

MRS. LOU OSUINACH, Executrix of the Estate of JOHN OSUINACH, DECD.

...MAGNOLIA STATE SUPPLY COMPANY...

Full And Complete Line Of

Building Material

SOLE
SELLING
AGENT FOR
SHERWIN
WILLIAMS
PAINTS
IN
BAY ST. LOUIS.

WE SUPPLY EVERY
NEED FROM
FOUNDATION
TO ROOF.....

NO CONTRACT
TOO SMALL—
NONE TOO LARGE
TO FILL.....

Main Street

Phone 7

Senator Bilbo Backs
Adam, Pass Christian,
For U. S. Marshal

A message from Washington Tuesday says Senator Theodore G. Bilbo asked Attorney-General Homer S. Cummings to recommend the nomination of Emile J. Adam, Sr., resident Pass Christian, for the post of United States marshal for the Southern Judicial District of Mississippi to succeed R. Lee Simpson, incumbent, resident of Gulfport, whose term expires January 19.

E. J. Adam, Sr., is the former well known newspaper publisher of The Beacon and Tarpin, present associate editor of that newspaper and president of the Board of Supervisors of Harrison county.

Chinese say only ruin of Canton will be left for invaders.

ent priority system, and stated that the impounding of another one-half cent of the gasoline taxes would pay for these added roads and would add no further burden to the taxpayers.

He recommended the serious consideration of the legislature of the report of the land office committee, and stated that under the present set-up, the land commissioner's office is unable to cope with the large amount of business which it is embarrassed with in handling the large acreage of state-owned land, which he stated was approximately 1 1/2 million acres.

He lauded the work of the advertising commission that has been functioning for the past one and one-half years, and urged the continuation of this endeavor, stating that it is essential to the success of the industrial program and many other progressive movements made in the state.

The Governor expressed his approval of the inauguration of a highway patrol system, and an automobile drivers license to insure a greater safety for the people and the minimum of automobile and motor vehicle casualties.

He recommended certain changes in the system of selecting and summoning juries, and urged the repeal of the law providing for a privilege tax on slot machines and the enforcement of the present law on the statute books, prohibiting the operation of the same. He urged the requirement of annual audits of all public offices, both state and county, and of all institutions and boards and commissions charged with the duty of handling public funds.

Reviewing the fact that industrial development has reached a stage in Mississippi, and throughout the South, the demands the creation of a Department of Labor in this State, he recommended the enactment of a law creating a department of this kind.

He heartily favored the exemption from taxes, state, county, district and municipal, from the homes of Mississippi and urged the law makers to find some way by which to lift all taxes off of homes.

There are 140 members of the House of Representatives and 49 members of the Senate. This makes in all, 189 members. A total of fifty-eight members of the 1936-1940 legislature have had previous legislative experience; there are 144 married members, 40 single, and 4 widowers; the average age of House members is 42.9 years, of Senate members 46.4 years and the average age of the entire membership is placed at 43.3 years.

As to occupations, there is a total of 89 farmers in both Houses, 51 lawyers, 45 teachers, 14 merchants 12 insurance agents, and twenty-two occupations are represented among the rest. Of course, you see, this would make more than the total number of the members, however, the members oftentimes have more than one occupation or profession.

Out of the 189 members, 173 are native Mississippians, and the rest are divided among the states of Alabama, Kentucky, Arkansas, Tennessee, Louisiana, and Missouri. Among the membership are 84 Baptists, 62 Methodists, 15 Presbyterians, and the balance are divided among other faiths.

City Echoes

Mrs. F. J. Bopp has returned from a visit to New Orleans.

Mrs. Mattie Word and Mrs. E. J. Dubuc of New Orleans are visiting their sister, Mrs. Rene de Montluzin.

Mr. J. A. Osoinach has returned to his home in Memphis, having been called to the Bay by the recent death of his father.

Mr. Clarence W. Osoinach and Miss Katherine King spent Sunday at the Bay visiting the Osoinach and Porter families.

Herman Hollerman, a student of Ole Miss College, spent the holidays with his father, Mr. Hollerman, and his sister, Mrs. Eugene Davis.

Mr. and Mrs. S. B. Sharp and children have returned from a visit to relatives in Camden and Greenville, Ala.

Mr. and Mrs. George F. Stevenson motored down to New Orleans Friday evening to attend the Saenger Theater premiere of "The Buccaneer."

Miss Nettie Hollerman who is now principal of one of the grammar schools in Hattiesburg, Miss., spent the holidays with her sister, Mrs. Eugene Davis.

Major W. A. McDonald, stricken suddenly ill during the week is reported markedly improved (Thursday evening) and his condition bids fair to rapid and early recovery.

Mrs. J. N. Stewart has returned from a two-week trip with her son, Peter, at Asheville, N. C. Mrs. Stewart is in radiant health and spirits and is enjoying the pre-carnival ball.

Mrs. R. A. Bond has returned to her home in Houston, after enjoying a month's visit with her sister, Mrs. M. S. Carmeu in New Orleans and Mrs. Nora Jones of Bay St. Louis.

Mr. and Mrs. Pasqual Piazza entertained a house party Sunday. Their guests all from New Orleans. The life of the party genial was Jack Ryan, ably seconded by Dr. J. Smith.

Mrs. Cleo Anderson has returned to her home in Sacramento, California, having been called here by the death of her father, Mr. John A. Osoinach, traveling by plane to and returning by train.

Mrs. Katherine Thomas, who with her children, A. J., Bill and Thelma, is spending the winter in New Orleans with her mother, Mrs. Schmidt, combined a business and social visit to the Bay Tuesday.

Statements of both banks of Bay St. Louis appear in this issue of The Echo and reflect an improved financial condition for our city and this section generally. The trend of improvement has been steady and constant.

Frenis (Ham) and Leroy Nelson spent the Xmas holidays with their mother, Mrs. F. J. Nelson.

Francis is now employed with the Times-Picayune where he has received an appointment as one of the district managers of the States paper.

Leroy is now a student at L. S. U. Both are former graduates of Bay High School.

Work of redecorating the interior of Case Beauty Shoppe has begun and in time it is planned to have the entire place made over in new dress of paint and color. The management announces improvements along various lines of operating than heretofore. The proprietress says by spring the entire plan for renovation and improvement should be finished and since a big summer trade is expected the place will be ready for an expansion in business.

STATEMENT OF THE FINANCIAL CONDITION OF THE HANCOCK COUNTY BANK

Located at Bay St. Louis, Pass Christian and Gulfport, in the counties of Hancock and Harrison, State of Mississippi, at the close of business Dec. 31, 1937, made to the State Comptroller, Department of Bank Supervision, State of Mississippi, in response to call made therefor as provided in Section 20 of Chapter 146, Laws of 1934 of Mississippi.

ASSETS

Loans and Discounts	\$1,059,076.07
Overdrafts	2,917.59
U. S. Government obligations, direct and/or fully guaranteed	965,998.47
Other stocks, bonds and securities	1,061,761.96
Banking Houses \$100,335.89 Furniture & Fixtures \$48,962.42	149,398.31
Real Estate owned other than banking houses	39,592.28
Cash in vault and balances with other banks	581,433.91
Other assets	1,295,037.72
Total	\$5,149,023.31

LIABILITIES

Demand deposits, except U. S. Gov't. deposits, public funds & deposits of branch and other banks	1,351,280.84
Time certificates & Savings deposits, except Postal Savings, public funds and deposits of branches and other banks	1,668,802.35
Public funds of States, counties, school districts and other subdivisions or municipalities	409,585.76
Deposits of branches and other banks, including certified and cashier's checks	1,307,556.18
(Total Deposits—Items 1 to 15 inclusive \$4,737,225.13)	
Reserve for interest, taxes and other accruals unpaid	7,000.00
Dividends declared not yet payable and/or dividend checks outstanding	3,000.00
Other liabilities	3,587.42
Capital Stock and Undivided Profits	
Preferred A. \$250,000.00	
Retirement Fund, Pfd. Stock 5,572.33	
Reserve for Interest Pfd. Stock 4,050.00	
Common 60,000.00	
Surplus 75,000.00	
Undivided Earnings (less expenses, etc.) 3,588.43	398,210.76
Total	\$5,149,023.31

I, S. L. Engman, Cashier, do solemnly swear that the above is a true statement of the financial condition of Hancock County Bank, located at Bay St. Louis, Pass Christian and Gulfport, in the counties of Hancock and Harrison, State of Mississippi, at the close of business on the 31st day of December, 1937, to the best of my knowledge and belief.

Correct-Attest:

S. L. ENGMAN, Cashier.

CARL MARSHALL,

LEO W. SEAL,

Directors.

STATE OF MISSISSIPPI, County of Hancock. Sworn to and subscribed before me by S. L. Engman, Cashier, this 13th day of January, 1938.

A. A. SCAFIDE, Notary Public. My commission expires March 15, 1940.

"STREET SCENE," PULITZER PRIZE DRAMA IN FILM

Elmer Rice's International Stage Success is Directed by King Vidor—At Gulf Theater Sunday-Monday.

"Street Scene," pictured from the famous Pulitzer Prize play by Elmer Rice, will be presented by Samuel Goldwyn at the Gulf Theater on Sunday and Monday. In directing the story of a warm-hearted romance and a passionate murder against the living screen of a city street, King Vidor makes of "Street Scene" his most ambitious effort since "The Big Parade."

For "Street Scene" is the story of the conflict and emotions, the fleeting joys and longer heart-aches of human characters in an environment which is the same in every city.

A cross-section of New York life, it was called when it was presented as a stage play. In bringing it to the larger panorama of the screen with King Vidor directing and Sylvia Sidney, William Collier, Jr., and Estelle Taylor in the leading roles, Samuel Goldwyn is presenting it as a cross-section of the entire world.

New York may have taller buildings, more money, noise and crowds than other cities, but, says Mr. Goldwyn, the producer, the lives of its people are inherently the same.

A boy and girl in love feel the same hope and despair in any other city. Joy and hate and passion, the anxieties of their parents, the tongues of gossip and scandal, all the emotions of humanity are alike.

Anyone who sees this picture will recognize the roles of Rose Maurrant and Max Kaplan, portrayed respectively by Sylvia Sidney and William Collier, Jr., as the boy and girl down the street.

Beulah Bondi as Mrs. Jones is the neighborhood gossip, who has ill the scandal of the street at the tip of her tongue, and relishes every morsel of it.

David Landau, as Mr. Maurrant, is an American father—not the ideal American father, of course—but a type who is all too common as a product of poverty. He is a symbol, rather than an individual, of the tragedy which results from narrowness and intolerance.

The groom is a scion of one of the oldest and best families of the section he hails from will be interested with his father in vast business enterprises. He will finish his senior year at Princeton early in 1938.

She returned this early winter from an extensive visit to Wisconsin and New York, visiting friends.

The groom is a scion of one of the oldest and best families of the section he hails from will be interested with his father in vast business enterprises. He will finish his senior year at Princeton early in 1938.

Mr. and Mrs. Melvin L. Poole of Longview, Texas, announce the birth of a daughter in New Orleans, La., on January 6th. Both mother and baby are doing fine. Mrs. Poole was formerly Miss Ruth Campbell, daughter of Mr. L. M. Campbell and the late Mrs. Emma Campbell of the Lee Town Community.

A dinner was held at the home of Mr. and Mrs. Simon Nesci, Jr., New Year's Day in honor of Mr. and Mrs. Simon Nesci, Sr. The following guests were present: Mr. and Mrs. Simon Nesci, Sr., and family; Mr. and Mrs. Maurice Nesci and family; Mr. and Mrs. Lukey Marenco and family; Mr. and Mrs. Randolph Bourgeois and family; Mr. and Mrs. Irving Ladner; Mr. and Mrs. Vincent Moreau and family; Mrs. Lynn and daughters; Mr. and Mrs. Forest Bourgeois; Mr. Charles Phillip; Mrs. Artemise Cuevas; Mrs. C. Castaneda, Mrs. Camille Cuevas and Mr. and Mrs. Dubuisson and family of Gulfport; Charles Castaneda of Jackson. An enjoyable time was reported.

Personal and General

ANNUAL KING AND QUEEN BALL FOR CARNIVAL TO TAKE PLACE FEB. 22.

THAT the annual Bay St. Louis carnival ball and court this year at S. J. A. will be somewhat different this year will lend added impetus to the forthcoming affair, to take place Tuesday, February 22. This is one of the outstanding major events of the year and many enjoy the beautiful presentation. Each year many journey from the interior as far as Picayune and vicinity. Many from New Orleans. Pass Christian responds liberally and Gulfport and Biloxi unfailingly send its usual quota.

The fact the ball this year for the public will be a masquerade affair is a new departure and will attract additionally. However, so there will be on misunderstanding those attending not wishing to mask will come in the conventional or customary attire.

A king and queen has already been selected and many members of the court as well. It is planned to have the ball and court presentation a revival of all that is beautiful and interesting.

This announcement comes as one of considerable social interest and that it is going to be a success in every way and from every angle is already a foregone conclusion.

Engagement of Miss CARRERE TO MR. REISS FORMALLY ANNOUNCED.

Mr. and Mrs. Edouard C. Carrere formally announce the engagement of their daughter, Louise Gilberte, Mr. William Anthony Reiss, Jr., son of Mr. and Mrs. Reiss, residents of Sheboygan, Michigan, the wedding to take place during the early part of the summer.

Miss Carrere is well known socially in New Orleans and in Bay-Waveland and the Gulf Coast generally. She was educated at St. Joseph Academy of Bay St. Louis and later attended Our Lady of the Wavelland, University in Indiana.

She has figured prominently and popularly in New Orleans society and was queen of the ball of Krewe of Mystery in 1936.

She returned this early winter from an extensive visit to Wisconsin and New York, visiting friends.

The groom is a scion of one of the oldest and best families of the section he hails from will be interested with his father in vast business enterprises. He will finish his senior year at Princeton early in 1938.

Mr. Fred C. Mattes, club secretary, has sent out notices to the foregoing effect. This meeting will be one of unusual interest and it is expected there will be an unusually large attendance.

The camellias at "Bellamente," home of Mrs. Rafferty, are reported to be their prettiest just now—some few hundred bushes in bloom, and one of the larger and most complete of camellias and japonicas in this section of Alabama-Louisiana-Mississippi.

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Mrs. Fred C. Mattes,